

Notes:

Course	Credits	Hours	1st year				2nd year				3rd year				4th year			
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring	
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab
Marketing Surrey	3	3					3											
Marketing	3	3							3									
Marketing Management	3	3													3			
Digital Marketing Practice	3	3															3	
E-commerce Website Traffic Analysis	3	3							3									
Biometric method	3	3											3					
Epidemiological	3	3											3					
Health data analysis	3	3											3					
Statistical Analysis in Clinical Data	3	3															3	
Actuarial Mathematics (I、II)	6	6									3		3					
Theory of Interest	3	3					3											
Financial data analysis and program	3	3									3							
Financial Information System	3	3									3							
Quality Control (I、II)	6	6					3		3									
Reliability Analysis	3	3									3							
Linear Programming	3	3									3							
Operations Research	3	3											3					
Quality Engineering	3	3											3					
Dynamic Homepage programming	3	3							3									
Data simulation analysis	3	3											3					
Design of Data Dynamic Dashboard	3	3											3					
Data Analysis Practice	3	3											3					

Professional Elective Courses

Course	Credits	Hours	1st year				2nd year				3rd year				4th year			
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring	
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab
Nonparametric Statistics	3	3							3									
Application probability theory	3	3							3									
Statistical applied mathematics	3	3							3									
Workplace English	3	3									3							
Danger theory	3	3									3							
Applied simulation method	3	3										3						
Visual Image in Practice	3	3										3						
Time Series Analysis	3	3												3				
Spatial statistics	3	3												3				
Curricular Practical Training	3	3												3				
Advanced chatbot implementation	3	3												3				
Machine Learning Practice	3	3												3				
Application decision method	3	3														3		
Social media marketing	1	1							1									
Marketing data analysis	1	1							1									
E-commerce market environment analysis	1	1							1									
E-commerce logistics and payment	1	1							1									
AI prediction model	1	1									1							
Questionnaire structure model	1	1									1							

Course	Credits	Hours	1st year				2nd year				3rd year				4th year				
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
Basic math	3	3					3												
Introduction to Mathematic	3	3					3												
History of mathematics	3	3					3												
Data analysis	3	3							3										
Advanced Calculus (I&II)	8	8					4		4										
Higher Linear Algebra	3	3										3							
Geometry (I& II)	6	6										3		3					
Algebra (I& II)	6	6										3		3					
Topology	3	3										3							
Microeconomics	3	3					3												
Macroeconomics	3	3							3										
Business Management	3	3					3												
Financial Management	3	3													3				
Investment	3	3																3	
E-commerce Operations	3	4							3		1								
E-Marketing	3	4							3		1								
Analysis and Investment of Individual Industries	3											3							
Analyzing Current Economic Events and Financial Investment	3											3							
Analyzing Current Economic Events	3											3							
Investment Analysis	3													3					
Financial Product and Practice Seminar on Financial Technology	3													3					
Financial Statement Analysis	3	3												3					
The Predictability of Interest rate and Exchange rate	3	3												3					
Futures and options	3	3														3			
Financial Instruments and Investment	3	3														3			

Total	Subtotal Required Course Credits	97
	Elective Course Credits	31
	Grand Total	128

1. In accordance with MCU General Provisions for Study, all undergraduate students must pass the requirements for Service-Learning, English Proficiency, Information Technology Proficiency, Chinese Proficiency, Sports Ability, and Basic Professional Skills in order to graduate.
2. Students are required to take at least 12 credit hours of General Education courses. There are three disciplines within General Education – Humanities, Social Science and Natural Science. The courses are categorized into “Core Courses” and “Extended Courses” under each discipline. To meet the graduation requirements, students are required to take at least one 2-credit-hour course in each category of each of the disciplines.
3. Credits for education and general education are not included in the credits.
4. The credits of interdisciplinary focused course program are not included in course structure diagram that can be regarded as the other department credits.
5. Group compulsory censorship can be recognized as another group of professional elective credits.
6. Elective courses in this mandatory elective list can be traced back to students enrolled before the 110 academic year.